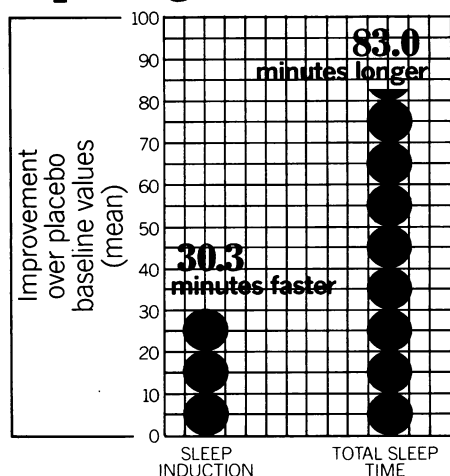


The ultimate objective test: sleep laboratory proof of effectiveness... now in geriatric insomnia patients

Six female insomniacs, ranging in age from 67 to 82 years, received Dalmane (flurazepam HCl) for seven consecutive nights in the sleep research laboratory.¹ Improvement over pre-treatment baseline levels was significant for sleep induction and sleep maintenance ($p < .05$). And the greater the sleep problem in these patients, the better the effect with Dalmane (significant correlation at $p < .01$ level).



Elderly insomniacs fell asleep faster, slept longer¹



Results expand and confirm objective proof of efficacy in younger adults with insomnia

The effectiveness of Dalmane (flurazepam HCl) was demonstrated in earlier studies of 32 younger adults with trouble falling asleep, staying asleep or sleeping long enough.² On average, in these studies, Dalmane induced sleep within 17 minutes and provided 7 to 8 hours of sleep, at the same time reducing number of nighttime awakenings.

Relative safety, even in patients on warfarin

Morning "hang-over" has been relatively infrequent with Dalmane. And no unacceptable fluctuation in prothrombin time has been reported in warfarin patients on Dalmane.^{2,3} The usual adult dosage is 30 mg *h.s.*; in elderly and debilitated patients, limit initial dosage to 15 mg to help preclude oversedation, dizziness or ataxia.

Before prescribing Dalmane (flurazepam HCl), please consult complete product information, a summary of which follows:

Indications: Effective in all types of insomnia characterized by difficulty in falling asleep, frequent nocturnal awakenings and/or early morning awakening; in patients with recurring insomnia or poor sleeping habits; and in acute or chronic medical situations requiring restful sleep. Since insomnia is often transient and intermittent, prolonged administration is generally not necessary or recommended.

Contraindications: Known hypersensitivity to flurazepam HCl.

Warnings: Caution patients about possible combined effects with alcohol and other CNS depressants. Caution against hazardous occupations requiring complete mental alertness (*e.g.*, operating machinery, driving). Use in women who are or may become pregnant only when potential benefits have been weighed against possible hazards. Not recommended for use in persons under 15 years of age. Though physical and psychological dependence have not been reported on recommended doses, use caution in administering to addiction-prone individuals or those who might increase dosage.

Precautions: In elderly and debilitated, initial dosage should be limited to 15 mg to preclude oversedation, dizziness and/or ataxia. If combined with other drugs having hypnotic or CNS-depressant effects, consider potential additive effects. Employ usual precautions in patients who are severely depressed, or with latent depression or suicidal tendencies. Periodic blood counts and liver and kidney function tests are advised during repeated therapy. Observe usual precautions in presence of impaired renal or hepatic function.

Adverse Reactions: Dizziness, drowsiness, lightheadedness, staggering, ataxia and

falling have occurred, particularly in elderly or debilitated patients. Severe sedation, lethargy, disorientation and coma, probably indicative of drug intolerance or overdosage, have been reported. Also reported were headache, heartburn, upset stomach, nausea, vomiting, diarrhea, constipation, GI pain, nervousness, talkativeness, apprehension, irritability, weakness, palpitations, chest pains, body and joint pains and GU complaints. There have also been rare occurrences of leukopenia, granulocytopenia, sweating, flushes, difficulty in focusing, blurred vision, burning eyes, faintness, hypotension, shortness of breath, pruritus, skin rash, dry mouth, bitter taste, excessive salivation, anorexia, euphoria, depression, slurred speech, confusion, restlessness, hallucinations, and elevated SGOT, SGPT, total and direct bilirubins and alkaline phosphatase. Paradoxical reactions, *e.g.*, excitement, stimulation and hyperactivity, have also been reported in rare instances.

Dosage: Individualize for maximum beneficial effect. *Adults:* 30 mg usual dosage; 15 mg may suffice in some patients. *Elderly or debilitated patients:* 15 mg initially until response is determined.

Supplied: Capsules containing 15 mg or 30 mg flurazepam HCl.

REFERENCES:

1. Frost JD Jr: Data on file, Medical Department, Hoffmann-La Roche Inc., Nutley NJ
2. Data on file, Medical Department, Hoffmann-La Roche Inc., Nutley NJ
3. Robinson DS, Amidon EL: Interaction of benzodiazepines with warfarin in man, in *The Benzodiazepines*, edited by Garattini S, Mussini E, Randall LO. New York, Raven Press, 1973, p. 641

New evidence proves insomnia relief in elderly patients

Dalmane[®] (flurazepam HCl) ^{TV}

One 15-mg capsule *h.s.*—initial dosage for elderly or debilitated patients.

One 30-mg capsule *h.s.*—usual adult dosage (15 mg may suffice in some patients).

For all common types of insomnia



ROCHE LABORATORIES
Division of Hoffmann-La Roche Inc.
Nutley, New Jersey 07110

**How many of your patients
know what protein is?**



But they do know what meat is.

The foods above have several nutrients in common. They include cell-building protein, as well as niacin, iron and thiamin. Because of these common nutrients, these foods are considered a part of the Meat Group in the U. S. Department of Agriculture's Four Food Groups system.

Some physicians counsel patients in terms of nutrients. Which is easier for them to understand — foods or nutrients?

For attractive, color copies of the Four Food Groups guide for your patients, write: Dairy Council of California, Box 28F, Sacramento, CA 95825.



Dairy Council of California

***The Four Food Groups—milk, meat, vegetables and fruits,
breads and cereals — a practical guide to good nutrition.***



The menopausal "flush" is believed to result from an autonomic nervous system imbalance due to estrogen deficiency. Here, illustration shows artist's interpretation of "normal" vs. dilated arteriole-capillary-venule network.

"It seemed like I was having one flush after another. It wasn't just a nuisance... it was a real problem."



The menopausal flush is the classic sign of estrogen deficiency...generally recognized as a clear indication for treatment.

This wasn't always the case.

There was a time when the symptoms of the menopause went untreated...when women were expected to suffer the severe flushes and sweats of estrogen deficiency in silence or, at best, with a minimum of encouragement and understanding.

Now, with effective estrogen replacement therapy, women do not have to endure these distressing symptoms. In the great majority of cases, PREMARIN (Conjugated Estrogens Tablets, U.S.P.) can promptly control such vasomotor symptomatology...provide classic relief for classic symptoms during a troublesome period of physiologic adjustment.

Three studies have reported an increased risk of endometrial carcinoma in association with the postmenopausal administration of exogenous estrogens. For further information see "Warnings" in prescribing information.

"The flushes were bad enough... but the sweats at night were almost too much."



For the classic symptoms
of the menopause

PREMARIN[®]
(CONJUGATED ESTROGENS
TABLETS, U.S.P.)



CONTAINS
NATURAL
ESTROGENS
EXCLUSIVELY

See next page for revised prescribing information.

BRIEF SUMMARY

(For full prescribing information, see package circular.)

PREMARIN® Brand of CONJUGATED ESTROGENS TABLETS, U.S.P.

Actions: Estrogens are responsible for development and maintenance of the female reproductive system and secondary sex characteristics. They cause the growth and development of the vagina, uterus, and fallopian tubes, and enlargement of the breasts. Indirectly, they contribute to the shaping of the skeleton, maintenance of tone and elasticity of urogenital structures, changes in the epiphyses of the long bones that allow for pubertal growth spurt and termination, growth of axillary and pubic hair, and pigmentation of the nipples and genitals. Estrogens are also involved in psychologic and emotional aspects of feminine behavior. As estrogen levels increase during the menstrual cycle, there is a sense of vigor and well-being, and in the menopausal period estrogens aid in relieving nervous symptoms (e.g., anxiety, depression and irritability) due to estrogen deficiency. Decline of estrogenic activity at the end of the menstrual cycle can bring on menstruation, although the cessation of progesterone secretion is the most important factor in the mature ovulatory cycle. However, in the pre- or non-ovulatory cycle, estrogen is the primary determinant in the onset of menstruation. Estrogens do not induce ovulation.

Estrogens affect calcium and phosphorus metabolism, and are involved in maintenance of normal bone structure. In prolonged estrogen deficiency states, administration of estrogen acts to prevent associated bone degenerative changes.

Estrogens appear to be responsible for the relatively greater amount of alpha-lipoprotein and correspondingly lower amount of beta-lipoprotein found in premenopausal women as compared with men.

Estrogens affect the release of pituitary gonadotropins and may also deplete the gonadotropic content of the pituitary.

Indications: Based on a review of PREMARIN Tablets by the National Academy of Sciences—National Research Council and/or other information, FDA has classified the indications for use as follows:

Effective: As replacement therapy for naturally occurring or surgically induced estrogen deficiency states associated with: the climacteric, including the menopausal syndrome and postmenopause; senile vaginitis and kraurosis vulvae, with or without pruritus. **"Probably" effective:** For estrogen deficiency-induced osteoporosis, and only when used in conjunction with other important therapeutic measures such as diet, calcium, physiotherapy, and good general health-promoting measures. Final classification of this indication requires further investigation.

Contraindications: Short acting estrogens are contraindicated in patients with (1) markedly impaired liver function; (2) known or suspected carcinoma of the breast, except those cases of progressing disease not amenable to surgery or irradiation occurring in women who are at least 5 years postmenopausal; (3) known or suspected estrogen-dependent neoplasia, such as carcinoma of the endometrium; (4) thromboembolic disorders, thrombophlebitis, cerebral embolism, or in patients with a past history of these conditions; (5) undiagnosed abnormal genital bleeding.

Warnings: Three separate studies have reported an increased risk of endometrial carcinoma in association with the postmenopausal administration of exogenous estrogens. Smith *et al.*¹ retrospectively compared the records of 317 patients with endometrial carcinoma with the records of an equal number of contrast patients having cervical, ovarian, or vulvar neoplasms. The unadjusted relative risk estimate of endometrial cancer was 4.5 times greater in women exposed to estrogen therapy. The type of estrogen used, the preparation, and the dosage were not considered in this study. These factors may play a role in modifying the average relative risk found in this study. The authors also suggested that there may be a relationship between increasing risk and the duration of administration; however, the data are not conclusive on this point. A second retrospective study reported by Ziel and Finkle² examined the records of 94 patients with endometrial car-

cinoma and those of a two-fold contrast series from the same health plan population. The estimate of relative risk was found to be 7.6. In addition, the authors reported a relative risk estimate of 5.6 for a duration of exposure of 1 to 4.9 years, and 13.9 for exposure of 7 or more years. In this study, conjugated estrogens were reported to be the type of estrogen used. Mack *et al.*³ retrospectively studied 63 cases of endometrial carcinoma and a four-fold contrast group. The relative risk of endometrial carcinoma was estimated to be 8.0 for any estrogen usage, and 5.6 for conjugated estrogen usage. The relationship between relative risk and duration of use could not be conclusively described from the data in the study.

Estrogen therapy should not be given to women with recurrent chronic mastitis or abnormal mammograms except, if in the opinion of the physician, it is warranted despite the possibility of aggravation of the mastitis or stimulation of undiagnosed estrogen-dependent neoplasia.

The physician should be alert to the earliest manifestations of thrombotic disorders (thrombophlebitis, retinal thrombosis, cerebral embolism and pulmonary embolism). If these occur or are suspected, estrogen therapy should be discontinued immediately.

Estrogens may be excreted in the mother's milk and an estrogenic effect upon the infant has been described. The long range effect on the nursing infant cannot be determined at this time.

Hypercalcemia may occur in as many as 15 percent of breast cancer patients with metastases, and this usually indicates progression of bone metastases. This occurrence depends neither on dose nor on immobilization. In the presence of progression of the cancer or hypercalcemia, estrogen administration should be stopped.

A statistically significant association has been reported between maternal ingestion of diethylstilbestrol during pregnancy and the occurrence of vaginal carcinoma in the offspring. This occurred with the use of diethylstilbestrol for the treatment of threatened abortion or high risk pregnancies. Whether or not such an association is applicable to all estrogens is not known at this time. In view of this finding, however, the use of any estrogen in pregnancy is not recommended.

Failure to control abnormal uterine bleeding or unexpected recurrence is an indication for curettage.

Precautions: As with all short acting estrogens, the following precautions should be observed:

A complete pretreatment physical examination should be performed with special reference to pelvic and breast examinations. Such physical examinations should be repeated at regular intervals, at least annually, during estrogen therapy.

To avoid prolonged stimulation of the endometrium and breasts in climacteric or hypogonadal women, estrogens should be administered cyclically (3 week regimen with 1 week rest period—withdrawal bleeding may occur during rest period).

Because of individual variation in endogenous estrogen production, relative overdosage may occur which could cause undesirable effects such as abnormal or excessive uterine bleeding, mastodynia and edema.

Because of salt and water retention associated with estrogenic anabolic activity, estrogens should be used with caution in patients with epilepsy, migraine, asthma, cardiac, or renal disease.

If unexplained or excessive vaginal bleeding should occur, reexamination should be made for organic pathology. Estrogen usage may cause preexisting fibromyomata to increase in size; therefore, patients should be examined at regular intervals while receiving estrogenic therapy.

The pathologist should be advised of estrogen therapy when relevant specimens are submitted.

Because of their effects on epiphyseal closure, estrogens should be used judiciously in young patients in whom bone growth is incomplete.

Prolonged high dosages of estrogens will inhibit anterior pituitary functions. This should be borne in mind when treating patients in whom fertility is desired.

The age of the patient constitutes no absolute limiting factor, although treatment with estrogens may mask the onset of the climacteric.

Certain liver and endocrine function tests may be affected by exogenous estrogen administration. If test results are abnormal in a patient taking estrogen,

they should be repeated after estrogen has been withdrawn for one cycle.

Adverse Reactions: The following adverse reactions have been reported associated with short acting estrogen administration:

nausea, vomiting, anorexia
gastrointestinal symptoms such as abdominal cramps and bloating

increased incidence of gallbladder disease
breakthrough bleeding, spotting, unusually heavy withdrawal bleeding (See DOSAGE AND ADMINISTRATION)

breast tenderness and enlargement
reactivation of endometriosis
possible diminution of lactation when given immediately postpartum

loss of libido and gynecomastia in males
edema

aggravation of migraine headaches
change in body weight (increase, decrease)

headache
allergic rash

hepatic cutaneous porphyria becoming manifest

Dosage and Administration: PREMARIN (Conjugated Estrogens Tablets, U.S.P.) should be administered cyclically (3 weeks of daily estrogen and 1 week off). There should be an annual reassessment of the patient to determine the need for continued estrogen therapy. This assessment may be assisted by lowering the dose and observing the symptoms to determine correct maintenance dosage for continued therapy.

Menopausal Syndrome—1.25 mg daily, cyclically. Adjust dosage upward or downward according to severity of symptoms and response of the patient. For maintenance, adjust dosage to lowest level that will provide effective control.

If the patient has not menstruated within the last two months or more, cyclic administration is started arbitrarily. If the patient is menstruating, cyclic administration is started on day 5 of bleeding. If breakthrough bleeding (bleeding or spotting during estrogen therapy) occurs, increase estrogen dosage as needed to stop bleeding. In the following cycle, employ the dosage level used to stop breakthrough bleeding in the previous cycle. In subsequent cycles, the estrogen dosage is gradually reduced to the lowest level which will maintain the patient symptom-free.

Postmenopause—as a protective measure against estrogen deficiency-induced degenerative changes (e.g., osteoporosis, atrophic vaginitis, kraurosis vulvae)—0.3 mg to 1.25 mg daily and cyclically. Adjust dosage to lowest effective level.

Osteoporosis (to retard progression)—usual dosage 1.25 mg daily and cyclically.

Senile Vaginitis, Kraurosis Vulvae with or without Pruritus—0.3 mg to 1.25 mg or more daily, depending upon the tissue response of the individual patient. Administer cyclically.

How Supplied: PREMARIN (Conjugated Estrogens Tablets, U.S.P.)

No. 865—Each purple tablet contains 2.5 mg, in bottles of 100 and 1,000.

No. 866—Each yellow tablet contains 1.25 mg, in bottles of 100 and 1,000. Also in unit dose package of 100.

No. 867—Each red tablet contains 0.625 mg, in bottles of 100 and 1,000. Also in unit dose package of 100.

No. 868—Each green tablet contains 0.3 mg, in bottles of 100 and 1,000.

References: 1. Smith, D.C., Prentice, R., Thompson, D.J., and Herrmann, W.L.: Association of exogenous estrogen and endometrial carcinoma, *N. Engl. J. Med.* 293:1164-1167, 1975. 2. Ziel, H.K., and Finkle, W.D.: Increased risk of endometrial carcinoma among users of conjugated estrogens, *N. Engl. J. Med.* 293:1167-1170, 1975. 3. Mack, T.M., Pike, M.C., Henderson, B.E., Pfeiffer, R.I., Gerkens, V.R., Arthur, M., and Brown, S.: Estrogens and endometrial cancer in a retirement community, submitted for publication.

7643

Ayerst.

AYERST LABORATORIES
New York, N.Y. 10017

PREMARIN®
(CONJUGATED ESTROGENS
TABLETS, U.S.P.)
contains natural
estrogens exclusively

This man has a ranch in Montana, a condominium in Hawaii, and over \$300,000 in earning assets. Why would he need a Living Trust?



For the same reason you do.

It's one of the ironies of life that the last person who would appear to need a Living Trust, needs it most. The man above, for example, or you. Because the more successful you are at managing your business affairs, the less time you necessarily have to devote to the day-to-day management of your personal finances. And that's where a Living Trust comes in.

Unlike ordinary trusts set aside for the future, a Living Trust is in effect

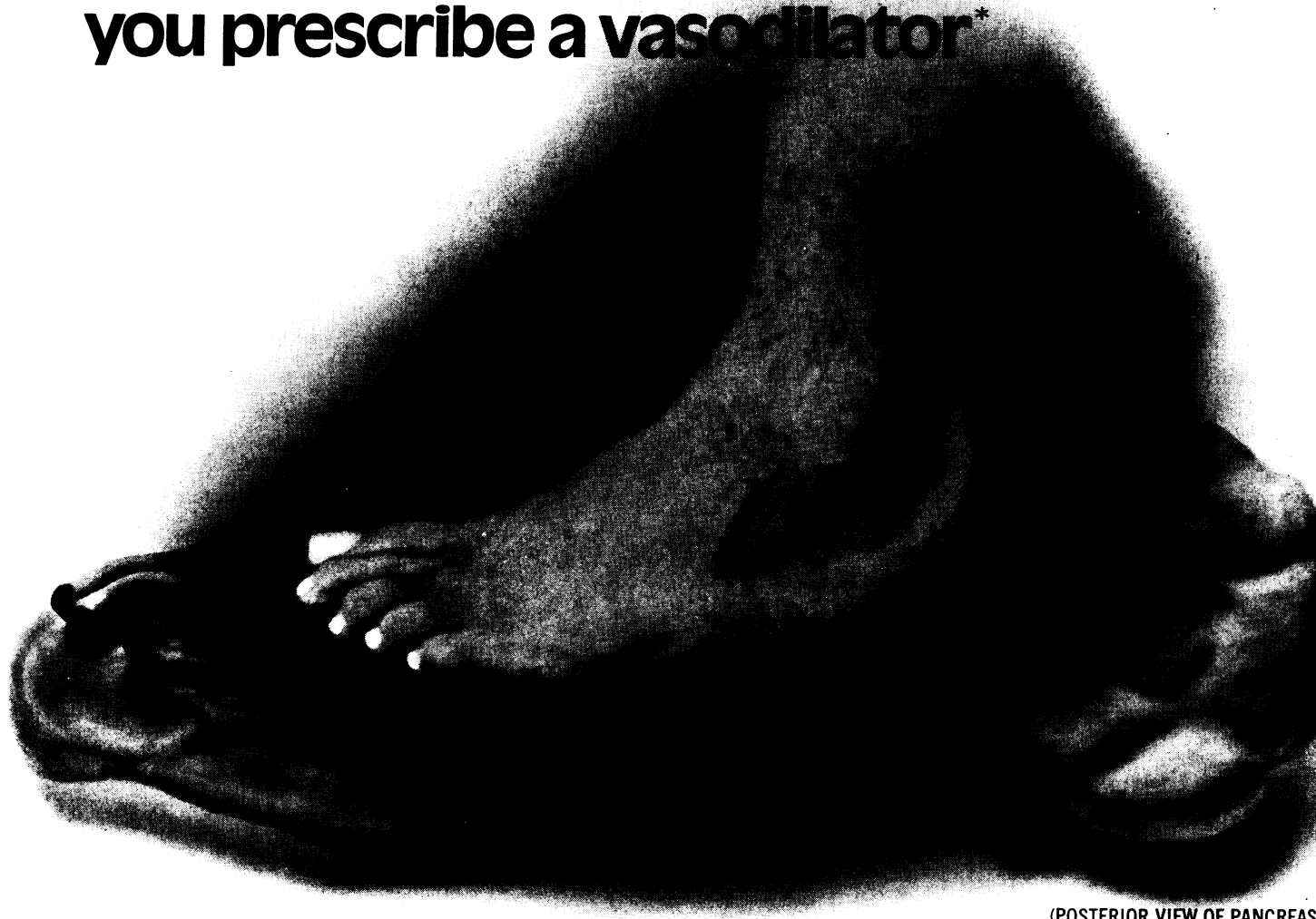
here and now. It's designed to help you benefit in the present: by providing expert management of your investments, real estate, securities, taxes—all aspects of your personal finances that need looking after, while you're busy looking after business. A team of specialists is assigned to your account for watchful guidance and fast, knowledgeable decision-making. They can balance your books, help you save on income taxes and professional fees,

and suggest ways to improve your estate while you're still around to enjoy it.

The more successful you are, the more reason you have to take advantage of a Living Trust. Stop in and talk with one of our Bank of America Trust Officers. He'll convince you, if this hasn't. Depend on us. More Californians do.

BANK OF AMERICA 
Trust Department

consider the effect on
coexisting diabetes when
you prescribe a vasodilator*



(POSTERIOR VIEW OF PANCREAS)

no interference in the management of the
diabetic patient has been reported with

VASODILAN®
(ISOXSUPRINE HCl)

TABLETS, 20 mg.

the compatible vasodilator

MeadJohnson LABORATORIES

© 1976 MEAD JOHNSON & COMPANY • EVANSVILLE, INDIANA 47721 U.S.A. MJL-54117

***Indications:** Based on a review of this drug by the National Academy of Sciences-National Research Council and/or other information, the FDA has classified the indications as follows:

Possibly Effective:

1. For the relief of symptoms associated with cerebral vascular insufficiency.
2. In peripheral vascular disease of arteriosclerosis obliterans, thromboangiitis obliterans (Buerger's Disease) and Raynaud's disease.
3. Threatened abortion.

Final classification of the less-than-effective indications requires further investigation.

Composition: Vasodilan tablets, isoxsuprine HCl, 10 mg. and 20 mg.

Dosage and Administration: 10 to 20 mg. three or four times daily.

Contraindications and Cautions: There are no known contraindications to oral use when administered in recommended doses. Should not be given immediately postpartum or in the presence of arterial bleeding.

Adverse Reactions: On rare occasions, oral administration of the drug has been associated in time with the occurrence of severe rash. When rash appears, the drug should be discontinued. Occasional overdosage effects such as transient palpitation or dizziness are usually controlled by reducing the dose.

Supplied: Tablets, 10 mg.—bottles of 100, 1000, 5000 and Unit Dose; 20 mg.—bottles of 100, 500, 1000, 5000 and Unit Dose.

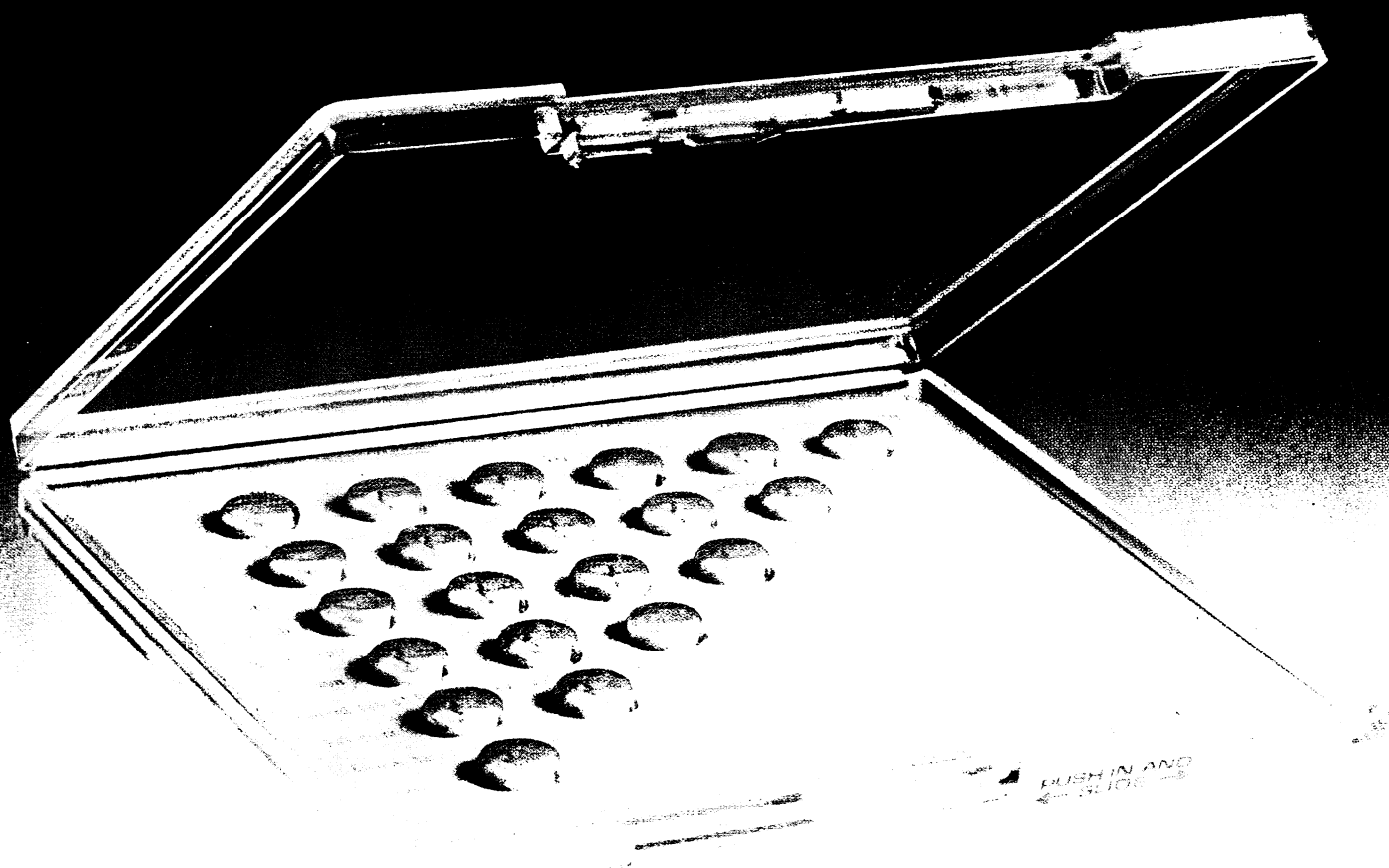
Upjohn

The Upjohn Company, Kalamazoo, Michigan 49001

Medrol[®] 4 mg Dosepak*

methyprednisolone, Upjohn

The explicit printed dosage instructions that accompany each Dosepak make it easy for the patient to understand and follow the dosage regimen.





Testing in Humans: Who, Where & When.

the weight of ethical opinion:

Few would disagree that the effectiveness and safety of any therapeutic agent or device must be determined through clinical research.

But now the *practice* of clinical research is under appraisal by Congress, the press and the general public. Who shall administer it? On whom are the products to be tested? Under what circumstances? And how shall results be evaluated and utilized?

The Pharmaceutical Manufacturers Association represents firms that are significantly engaged in the discovery and development of new medicines, medical devices and diagnostic products. Clinical research is essential to their efforts. Consequently, PMA formulated positions which it submitted on July 11, 1975, to the Subcommittee on Health of the Senate Labor and Public Welfare Committee, as its official policy recommendations. Here are the essentials of PMA's current thinking in this vital area.

1. PMA supports the mandate and mission of the National Commission for the Protection of Human Subjects of Biomedical and Behavioral Research and offers to establish a special committee composed of experts of appropriate disciplines familiar with the industry's research methodology to volunteer its service to the Commission.

2. PMA supports the formation of an independent, expert, broadly based and representative panel to assess the current state of drug innovation and the impact upon it of existing laws, regulations and procedures.

3. When FDA proposes regulations, it should prepare and publish in the *Federal Register* a detailed statement assessing the impact of those regulations on drug and device innovation.

4. PMA proposes that an appropriately qualified medical organization be encouraged to undertake a comprehensive study of the optimum roles and responsibilities of the sponsor and physician when company-sponsored clinical research is performed by independent clinical investigators.

5. PMA recognizes that the physician-investigator has, and should have, the ultimate responsibility for deciding the substance and form of the informed consent to be obtained. However, PMA recommends that the sponsor of the experiment aid the investigator in discharging this important responsibility by providing (1) a document detailing the investigator's responsibilities under FDA regulations with regard to patient consent, and (2) a written description of the relevant facts about the investigational item to be studied, in comprehensible lay language.

6. In the case of children, the sponsor must require that informed consent be obtained from a legally appropriate representative of the participant. Voluntary consent of an older child, who may be capable of understanding, in addition to that of a parent, guardian or other legally responsible person, is advisable. Safety of the drug or device shall have been assessed in adult populations prior to use in children.

7. PMA endorses the general principle that, in the case of the mentally infirm, consent should be sought from both an understanding subject and from a parent or guardian, or in their absence, another legally responsible person.

8. Pharmaceutical manufacturers sponsoring investigations in prisons must take all reasonable care to assure that the facilities and personnel used in the conduct of the investigations are suitable for the protection of participants, and for the avoidance of coercion, with a respect for basic humanitarian principles.

9. Sponsors intending to conduct non-therapeutic clinical trials through the participation of employee volunteers should expand the membership and scope of its existing Medical Research Committee, or establish such an internal Medical Research Committee, with responsibility to approve the consent forms of all volunteers, designs, protocols and the scope of the trial. The Committee should also bear responsibility to ensure full compliance with all procedures intended to protect employee volunteers' rights.

10. Where the sponsor obtains medical information or data on individuals, it shall be accorded the same confidential

status as provided in codes of ethics governing health care professionals.

11. PMA and its member firms accept responsibility to aid and encourage appropriate follow-up of human subjects who have received investigational products that cause latent toxicity in animals or, during their use in clinical investigation, are found to cause unexpected and serious adverse effects.

12. PMA supports the exploration and development by its member companies of more systematic surveillance procedures for newly marketed products.

13. When a pharmaceutical manufacturer concludes, on the basis of early clinical trials of a basic new agent, that a new drug application is likely to be submitted, a proposed development plan accompanied by a summary of existing data, would be submitted to the FDA. Following a review of this submission, the FDA, and its Advisory Committee where appropriate, would meet with the sponsor to discuss the development plan. No *formal* FDA approval should be required at this stage. Rather, the emphasis should be on identification of potential problems and questions for the sponsor's further study and resolution as the program develops.

The PMA believes that health professionals as well as the public at large should be made aware of these 13 points in its Policy on Clinical Research. For these recommendations envisage constructive, cooperative action by industry, research institutions, the health professions and government to encourage creative and workable responses to issues involved in the clinical investigation of new products.



Pharmaceutical Manufacturers
Association
1155 Fifteenth Street, N.W.
Washington, D. C. 20005

However you define in acute cystitis achieved are

81%
achieved
zero colony count/ml
urine

83%
achieved
<1000/ml
urine

*In a new study 8 out of 10 patients with acute lower urinary tract infection, primarily cystitis, achieved sterile urine. All infections were nonobstructed. Susceptible organisms included *E. coli*, *Klebsiella-Aerobacter*, *Proteus mirabilis* and *Proteus vulgaris*.

No. of patients	Sterile urine	Clear culture <1000 organisms/ml urine	Clear culture <10,000 organisms/ml urine
406	81% (330)	83% (339)	88% (357)

Data on file, Hoffmann-La Roche Inc., Nutley, New Jersey

clears the urine

Gantanol[®] B.I.D.

sulfamethoxazole

81% to 88% cure rate*

88%
achieved
<10,000/ml
urine

Gantanol[®] B.I.D.
sulfamethoxazole/Roche

4 tablets (0.5 Gm each) STAT—then 2 tablets B.I.D. for 10-14 days

**Basic therapy with convenience and economy
in acute nonobstructed cystitis[†]**

[†]due to susceptible organisms

Please see following page for summary of product information.

ROCHE

Gantanol[®] B.I.D.

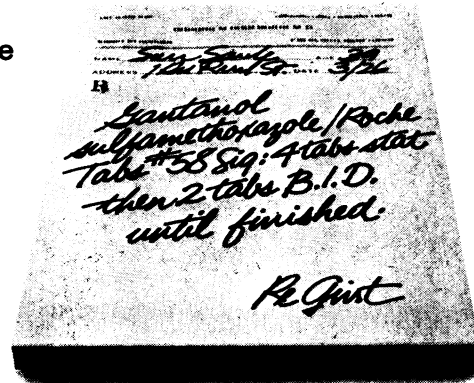
sulfamethoxazole/Roche

Basic therapy with convenience and economy in acute nonobstructed cystitis*

4 tablets (0.5 Gm each) STAT—then 2 tablets B.I.D. for 10-14 days

- Effective in nonobstructed cystitis.
- Active against susceptible strains of gram-negative and gram-positive organisms: *E. coli*, *Klebsiella-Aerobacter*, *Staph. aureus*, *Proteus mirabilis* and, less frequently, *Proteus vulgaris*.
- Rapid antibacterial blood and urine levels—in from 2 to 3 hours.
- Convenient, economical B.I.D. dosage.
- Contraindicated during pregnancy and the nursing period and in infants under 2 months of age.
- As with all sulfonamides, adequate fluid intake should be maintained during therapy; perform frequent CBC's and urinalyses with careful microscopic examination.

*due to susceptible organisms



Before prescribing, please consult complete product information, a summary of which follows:

Indications: Acute, recurrent or chronic nonobstructed urinary tract infections (primarily nonobstructed pyelonephritis, pyelitis and cystitis) due to susceptible organisms, usually *E. coli*, *Klebsiella-Aerobacter*, *Staphylococcus aureus*, *Proteus mirabilis* and, less frequently, *Proteus vulgaris*. **Note:** Carefully coordinate *in vitro* sulfonamide sensitivity tests with bacteriologic and clinical response; add aminobenzoic acid to follow-up culture media. The increasing frequency of resistant organisms limits the usefulness of antibacterials including sulfonamides, especially in chronic or recurrent urinary tract infections. Measure sulfonamide blood levels as variations may occur; 20 mg/100 ml should be maximum total level.

Contraindications: Sulfonamide hypersensitivity; pregnancy at term and during nursing period; infants less than two months of age.

Warnings: Safety during pregnancy has not been established. Sulfonamides should not be used for group A beta-hemolytic streptococcal infections and will not eradicate or prevent sequelae (rheumatic fever, glomerulonephritis) of such infections. Deaths from hypersensitivity reactions, agranulocytosis, aplastic anemia and other blood dyscrasias have been reported and early clinical signs (sore throat, fever, pallor, purpura or jaundice) may indicate serious blood disorders. Frequent CBC and urinalysis with microscopic examination are recommended during sulfonamide therapy. Insufficient data on children under six with chronic renal disease.

Precautions: Use cautiously in patients with impaired renal or hepatic function, severe allergy, bronchial asthma; in glucose-6-phosphate dehydrogenase-deficient individuals in whom dose-related hemolysis may occur. Maintain adequate fluid intake to prevent crystalluria and stone formation.

Adverse Reactions: Blood dyscrasias (agranulocytosis, aplastic anemia, thrombocytopenia, leukopenia, hemolytic anemia, purpura, hypoprothrombinemia and methemoglobinemia); allergic reactions (erythema multiforme, skin eruptions, epidermal necrolysis, urticaria, serum sickness, pruritus, exfoliative dermatitis, anaphylactoid reactions, periorbital edema, conjunctival and scleral injection, photosensitization, arthralgia and allergic myocarditis); gastrointestinal reactions (nausea, emesis, abdominal pains, hepatitis, diarrhea, anorexia, pancreatitis and stomatitis); CNS reactions (headache, peripheral neuritis, mental depression, convulsions, ataxia, hallucinations, tinnitus, vertigo and insomnia); miscellaneous reactions (drug fever, chills, toxic nephrosis with oliguria and anuria, periarteritis nodosa and L.E. phenomenon). Due to certain chemical similarities with some goitrogens, diuretics (acetazolamide, thiazides) and oral hypoglycemic agents, sulfonamides have caused rare instances of goiter production, diuresis and hypoglycemia as well as thyroid malignancies in rats following long-term administration. Cross-sensitivity with these agents may exist.

Dosage: Systemic sulfonamides are contraindicated in infants under 2 months of age (except adjunctively with pyrimethamine in congenital toxoplasmosis).

Usual adult dosage: 2 Gm (4 tabs or teasp.) initially, then 1 Gm b.i.d. or t.i.d. depending on severity of infection.

Usual child's dosage: 0.5 Gm (1 tab or teasp.)/20 lbs of body weight initially, then 0.25 Gm/20 lbs b.i.d. Maximum dose should not exceed 75 mg/kg/24 hrs.

Supplied: Tablets, 0.5 Gm sulfamethoxazole; Suspension, 0.5 Gm sulfamethoxazole/teaspoonful.



Roche Laboratories
Division of Hoffmann-La Roche Inc.
Nutley, New Jersey 07110

No.3 As potent as the pain it relieves.

e.g. the pain of
surgical convalescence



NOT TOO LITTLE

- as potent as the pain you need to relieve in patients with fractures, sprains, strains, wounds, contusions, and the pain of surgical convalescence
- unlike acetaminophen/codeine combinations, it does not sacrifice anti-inflammatory action

NOT TOO MUCH

- potent—yet not excessive
- addiction liability low

NOT TOO EXPENSIVE

- brand-name quality, yet reasonable in cost
- readily available in both hospital and local pharmacies

CONVENIENCE

- telephone Rx in most states, up to 5 refills in 6 months at your discretion (where state law permits)

EMPIRIN[®] COMPOUND WITH CODEINE NO. 3

codeine phosphate* (32.4 mg) gr ½
Each tablet also contains: aspirin gr 3½, phenacetin gr 2½, caffeine gr ½. *Warning—may be habit-forming.



Burroughs Wellcome Co.
Research Triangle Park
North Carolina 27709



HELP STOP THE TEARS

of colic, diarrhea
or similar malady

USE LOMA LINDA i-SOYALAC

i-Soyalac and regular Soyalac are palatable, readily digestible and assimilated. It simulates human milk appearance, taste and texture. It is complete with vitamins and minerals. It is suitable for all infants and children. Soyalac is especially recommended by physicians for children who are sensitive to or cannot tolerate cow's milk.

For nearly a quarter of a century, Soyalac has proven its value in promoting growth and development — as shown by extensive clinical data.

Available without carrageenan in: SOYALAC Liquid Concentrate, SOYALAC Powder and i-SOYALAC Liquid Concentrate.

Now in 32 oz. size. Ready-to-Serve

Send to: Loma Linda Foods
Medical Products Division
Riverside, Calif. 92505

W-1

Please send me free sample and literature.

Name _____

Address _____

City _____

State _____ Zip _____

Or a simple note on your prescription form will do.



i-SOYALAC contains no corn products.



Doctor, your office staff may have an acute case of cephalalgia.

If your office is still doing hand-to-hand and billing, chances are it's giving your staff a real pain. And it's costing you nothing but money.

But SAFECOM, a SAFECO company, has an automated billing and insurance system that can cure it.

It's fast. Accurate. Easy to use. And it'll take care of your paperwork and provide you with the information you need for sound practice management.

- Time Savings
- Improved Cash Flow

- Better Patient Relations
 - Better Management Information
- For as little as \$75 a month.

To find out more, send in the coupon. Or call Dick Anderson in Seattle at (206) 545-6332. Collect.

Either way, you'll get the answer that'll cure your staff. Quickly. And painlessly.



SAFECO

SAFECO Insurance Company of America. Home Office, Seattle, WA

Dick Anderson
SAFECOM—SMD SAFECO Plaza
Seattle, WA 98185

Please give me the facts.

- ☐ Have your representative call me.
☐ Please send additional information.

Name _____

Person to contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____

IN GONORRHEA INJECTION **Wycillin®** (STERILE PENICILLIN G PROCAINE SUSPENSION) WYETH

In **Gonorrhea**, the drug regimen of choice is aqueous penicillin G procaine. In uncomplicated cases, administration of 4.8 million units together with 1 gram oral probenecid, given just before injection, is recommended.

Indications: In treatment of moderately severe infections due to penicillin G-sensitive microorganisms sensitive to the low and persistent serum levels common to this particular dosage form. Therapy should be guided by bacteriological studies (including sensitivity tests) and by clinical response.

NOTE: When high sustained serum levels are required use aqueous penicillin G, IM or IV.

The following infection will usually respond to adequate dosages of intramuscular penicillin G procaine—*N. gonorrhoeae*: acute and chronic (without bacteremia).

For deep intramuscular injection only.

Contraindication: Previous hypersensitivity reaction to any penicillin.

Warnings: Serious and occasionally fatal hypersensitivity (anaphylactoid) reactions have been reported in patients on penicillin therapy. Serious anaphylactoid reactions require immediate emergency treatment with epinephrine. Oxygen and intravenous corticosteroids should also be administered as indicated.

Although anaphylaxis is more frequent following parenteral therapy, it has occurred in patients on oral penicillins. These reactions are more apt to occur in individuals with a history of sensitivity to multiple allergens.

There have been well-documented reports of individuals with a history of penicillin hypersensitivity reactions who have experienced severe hypersensitivity reactions when treated with a cephalosporin. Before therapy with a penicillin, careful inquiry should be made concerning previous hypersensitivity reactions to penicillins, cephalosporins, and other allergens. If an allergic reaction occurs, the drug should be discontinued and the patient treated with the usual agents, e.g., pressor amines, antihistamines, and corticosteroids.

Immediate toxic reactions to procaine may occur in some individuals, particularly when a large single dose is administered in the treatment of gonorrhea (4.8 million units). These reactions may be manifested by mental disturbances, including anxiety, confusion, agitation, depression, weakness, seizures, hallucinations, combativeness, and expressed "fear of impending death". The reactions noted in carefully controlled studies occurred in approximately one in 500 patients treated for gonorrhea. Reactions are transient, lasting from 15-30 minutes.

Precautions: Use cautiously in individuals with histories of significant allergies and/or asthma.

Carefully avoid intravenous or intraarterial use, or injection into or near major peripheral nerves or blood vessels, since such injections may produce neurovascular damage.

A small percentage of patients are sensitive to procaine. If there is a history of sensitivity, make the usual test: Inject intradermally 0.1 ml. of a 1 to 2 percent procaine solution. Development of an erythema, wheal, flare or eruption indicates procaine

sensitivity. Sensitivity should be treated by the usual methods including barbiturates, and procaine penicillin preparation should not be used. Antihistaminics appear beneficial in treatment of procaine reactions.

The use of antibiotics may result in overgrowth of non-susceptible organisms. Constant observation of the patient is essential. If new infections due to bacteria or fungi appear during therapy, discontinue penicillin and take appropriate measures.

If allergic reaction occurs, withdraw penicillin unless in the opinion of the physician, the condition being treated is life threatening and amenable only to penicillin therapy.

When treating gonococcal infections with suspected primary or secondary syphilis, perform proper diagnostic procedures including darkfield examinations. In all cases in which concomitant syphilis is suspected, perform monthly serological tests for at least four months.

Adverse Reactions: (Penicillin has significant index of sensitization) skin rashes, ranging from maculopapular eruptions to exfoliative dermatitis; urticaria; serum sickness-like reactions including chills, fever, edema, arthralgia and prostration. Severe and often fatal anaphylaxis has been reported. (See "Warnings.")

As with other antisyphilitics, Jarisch-Herxheimer reaction has been reported.

Procaine toxicity manifestations have been reported (see "Warnings"). Procaine hypersensitivity reactions have not been reported with this drug.

Dosage and Administration: Administer only by deep intramuscular injection, in upper outer quadrant of buttock. In infant and small children, midlateral aspect of thigh may be preferable. When doses are repeated, vary injection site. Before injection aspirate to be sure needle bevel is not in blood vessel. If blood appears, remove needle and inject in another site.

Although some isolates of *Neisseria gonorrhoeae* have decreased susceptibility to penicillin, this resistance is relative, not absolute, and penicillin in large doses remains the drug of choice. Physicians are cautioned not to use less than recommended doses.

Gonorrheal infections (uncomplicated)—Men or Women: 4.8 million units intramuscularly divided into at least two doses and injected at different sites at one visit, together with 1 gram of oral probenecid, given just before injection.

NOTE: Treatment of severe complications of gonorrhea should be individualized using large amounts of short-acting penicillin. Gonorrheal endocarditis should be treated intensively with aqueous penicillin G. Prophylactic or epidemiologic treatment for gonorrhea (male and female) is accomplished with same treatment schedules as for uncomplicated gonorrhea.

Retreatment: The National Center for Disease Control, Venereal Disease Branch, U.S. Dept. H.E.W. recommends:

Test cure procedures at approximately 7-14 days after therapy. In the male, a gram-stained smear is adequate if positive; otherwise, a culture specimen should be obtained from the anterior urethra. In the female, culture specimens should be obtained from both the endocervical and anal canal sites.

Retreatment in males is indicated if urethral discharge persists 3 or more days following initial therapy and smear or culture remains positive. Follow-up treatment consists of 4.8 million units aqueous penicillin G procaine, I.M. divided in 2 injection sites at single visit.

In uncomplicated gonorrhea in the female, retreatment is indicated if follow-up cervical or rectal cultures remain positive for *N. gonorrhoeae*. Follow-up treatment consists of 4.8 million units aqueous penicillin G procaine daily on 2 successive days.

Syphilis: all gonorrhea patients should have a serologic test for syphilis at the time of diagnosis. Patients with gonorrhea who also have syphilis should be given additional treatment appropriate to the stage of syphilis.

Composition: Each disposable syringe 2,400,000 units (4.8 size) contains penicillin G procaine in a stabilized aqueous suspension with sodium citrate buffer, and as w/v approximately 0.5% lecithin, 0.5% carboxymethylcellulose, 0.5% povidone, 0.1% methylparaben, and 0.01% propylparaben. The multiple-dose 10-ml. contains per ml. 300,000 units penicillin G procaine in a stabilized aqueous suspension with sodium citrate buffer and approximately 7 mg. lecithin, 2 mg. carboxymethylcellulose, 3 mg. povidone, 0.5 mg. sorbitan monopalmitate, 0.5 mg. polyoxyethylene, 0.1 mg. monopalmitate, 1.2 mg. methylparaben, and 0.14 mg. propylparaben.

Five are graduating with honors. How many with VD?

On the average, you can figure the incidence of VD among teenagers at about 900 per 100,000 population* And growing.

Among those in the 20-24 age-group, the incidence is even higher. And it, too, is growing.

In the long run, a populace educated to the risks and prevention of VD is probably the best answer to the problem. Meanwhile, though, adequate doses of the recommended types of penicillin remain a formidable weapon.

SYPHILIS

INJECTION

Penicillin® L-A

STERILE PENICILLIN G

BENZATHINE

(SUSPENSION) WYETH

Syphilis is preferably treated with penicillin G benzathine, which is also the drug of choice for prophylaxis after exposure. Administration of 2.4 million units (1.2 million in each buttock) usually cures most cases of primary, secondary and latent syphilis with negative spinal fluid.

Indications: In treatment of infections due to penicillin sensitive microorganisms that are susceptible to the low and prolonged serum levels common to this particular dosage form. Therapy should be guided by bacteriological studies (including sensitivity tests) and by clinical response. The following infections will usually respond to adequate dosage of intramuscular penicillin G benzathine.—Venereal infections: Syphilis, yaws, bejel and pinta.

For deep intramuscular injection only.

Contraindication: Previous hypersensitivity reaction to any penicillin.

Warnings: Serious and occasionally fatal hypersensitivity (anaphylactoid) reactions have been reported. Anaphylaxis is more frequent following parenteral therapy but has occurred with oral penicillins. These reactions are more apt to occur in individuals with history of sensitivity to multiple allergens.

Where hypersensitivity reactions with cephalosporins have been well documented in patients with history of penicillin hypersensitivity. Before penicillin therapy, carefully inquire into previous hypersensitivity to penicillins, cephalosporins and other allergens. If allergic reaction occurs, discontinue drug and treat with usual agents, e.g., pressor amines, antihistamines and corticosteroids.

Precautions: Use cautiously in individuals with histories of significant allergies and/or asthma.

Carefully avoid intravenous or intraarterial use, or injection into or near major peripheral nerves or blood vessels, since such injection may produce neurovascular damage.

In streptococcal infections, therapy must be sufficient to eliminate the organism; otherwise the sequelae of streptococcal disease may occur. Take cultures following completion of treatment to determine whether streptococci have been eradicated.

Prolonged use of antibiotics may promote overgrowth of non-susceptible organisms including fungi. Take appropriate measures should superinfection occur.

Adverse Reactions: Hypersensitivity reactions reported are skin eruptions (maculopapular to exfoliative dermatitis), urticaria and other serum sickness-like reactions, laryngeal edema and anaphylaxis. Fever and eosinophilia may frequently be only reaction observed. Hemolytic anemia, leucopenia, thrombocytopenia, neuropathy and nephropathy are infrequent and usually associated with high doses of parenteral penicillin.

As with other antisyphilitics, Jarisch-Herxheimer reaction has been reported.

Dosage and Administration: Venereal infections—

Syphilis—Primary, secondary and latent—2.4 million units (1 dose).

Late (tertiary and neurosyphilis)—2.4 million units at 7 day intervals for three doses.

Congenital—under 2 years of age, 50,000 units/Kg. body weight; ages 2-12 years, adjust dosage based on adult dosage schedule.

(Shake multiple-dose vial vigorously before withdrawing the desired dose.) Administer by **deep intramuscular injection** in the upper outer quadrant of the buttock. In infants and small children, the midlateral aspect of the thigh may be preferable. When doses are repeated, vary the injection site. Before injecting the dose, aspirate to be sure needle bevel is not in a blood vessel. If blood appears, remove the needle and inject in another site.

Composition: Units penicillin G benzathine (as active ingredient): 2,400,000 units in 4-ml. single dose disposable syringe. Each disposable syringe also contains in aqueous suspension with sodium citrate buffer, as w/v approximately 0.5% lecithin, 0.6% carboxymethylcellulose, 0.6% povidone, 0.1% methylparaben, and 0.01% propylparaben. 300,000 units per ml.—10-ml. multi-dose vial. Each ml. also contains sodium citrate buffer, approximately 6 mg. lecithin, 3 mg. povidone, 1 mg. carboxymethylcellulose, 0.5 mg. sorbitan monopalmitate, 0.5 mg. polyoxyethylene sorbitan monopalmitate, 1.2 mg. methylparaben, and 0.14 mg. propylparaben.

Wyeth Laboratories
Philadelphia, Pa. 19101



**One contains aspirin.
One doesn't.**



Darvocet-N® 100

100 mg. propoxyphene napsylate
and 650 mg. acetaminophen



**Darvon®
Compound-65**

65 mg. propoxyphene hydrochloride,
227 mg. aspirin, 162 mg. phenacetin,
and 32.4 mg. caffeine



Additional information available to the profession on request.
Eli Lilly and Company, Inc., Indianapolis, Indiana 46206

500341

Insurance Brokers for the CMA

**Marsh &
McLennan**

One Bush Street • San Francisco, California 94104 • Telephone 415 956-3066

WILLIAM M.
MERCER

ACTUARIES & CONSULTANTS TO CMA

One Bush Street
San Francisco, California 94104
Telephone 415 981-1900

a Marsh & McLennan Company

Famous Fighters



JOHN L. SULLIVAN
Bare-knuckle heavyweight champion
1882-1892

NEOSPORIN® Ointment (polymyxin B-bacitracin-neomycin) is a famous fighter, too.

Provides overlapping, broad-spectrum antibacterial action to help combat infection caused by common susceptible pathogens (including staph and strep).

Each gram contains: Aerosporin® brand Polymyxin B Sulfate 5,000 units; zinc bacitracin 400 units; neomycin sulfate 5 mg (equivalent to 3.5 mg neomycin base); special white petrolatum qs in tubes of 1 oz and 1/2 oz and 1/32 oz (approx.) foil packets.

INDICATIONS: Therapeutically (as an adjunct to systemic therapy when indicated) for topical infections, primary or secondary, due to susceptible organisms, as in: • infected burns, skin grafts, surgical incisions, otitis externa • primary pyodermas (impetigo, ecthyma, sycosis vulgaris, paronychia) • secondarily infected dermatoses (eczema, herpes, and seborrheic dermatitis) • traumatic lesions, inflamed or suppurating as a result of bacterial infection.

Prophylactically, the ointment may be used to prevent bacterial contamination in burns, skin grafts, incisions, and other clean lesions. For abrasions, minor cuts and wounds accidentally incurred, its use may prevent the development of infection and permit wound healing. **CONTRAINDICATIONS:** Not for use in the eyes or external ear canal if the eardrum is perforated. This product is contraindicated in those individuals who have shown hypersensitivity to any of the components.

WARNING: Because of the potential hazard of nephrotoxicity and ototoxicity due to



neomycin, care should be exercised when using this product in treating extensive burns, trophic ulceration and other extensive conditions where absorption of neomycin is possible. In burns where more than 20 percent of the body surface is affected, especially if the patient has impaired renal function or is receiving other aminoglycoside antibiotics concurrently, not more than one application a day is recommended. **PRECAUTIONS:** As with other antibacterial preparations, prolonged use may result in overgrowth of nonsusceptible organisms, including fungi. Appropriate measures should be taken if this occurs. **ADVERSE REACTIONS:** Neomycin is a not uncommon cutaneous sensitizer. Articles in the current literature indicate an increase in the prevalence of persons allergic to neomycin. Ototoxicity and nephrotoxicity have been reported (see Warning section).

Complete literature available on request from Professional Services Dept. PML.



Burroughs Wellcome Co.
Research Triangle Park
North Carolina 27709

Classified Advertisements

The rate for each insertion is **\$2.50 per line** (average six words per line) with **five line minimum**.

Box number charge: **\$1.50 each month**.

Classified display rates \$25.00 per inch.

Copy for classified advertisements should be received not later than the **fifth of the month preceding issue**. • Classified advertisers using Box Numbers forbid the disclosure of their identity. Your inquiries in writing will be forwarded to Box Number advertisers. The right is reserved to reject or modify all classified advertising copy in conformity with the rules of the Advertising Committee.

CLASSIFIED ADVERTISEMENTS ARE PAYABLE IN ADVANCE

PHYSICIANS WANTED

PHYSICIANS—A board certified surgeon, U.S. citizenship required, to join four surgeons on a very active 80-bed inpatient and large outpatient surgical service. All surgical specialty consultants available and most types surgery performed. Fully equipped and staffed hospital; excellent laboratory and library services; affiliated with the University of Washington teaching program; in a magnificent western setting with all the advantages of outdoor living. Salary negotiable, plus net VA bonus bill, and the usual excellent employment benefits of vacation, sick leave, moving expenses, etc. An Equal Opportunity Employer. Contact Frank R. Mohs, MD, Veterans Administration Hospital, Boise, ID 83702, or call (208) 342-3681.

SURGEON, FACULTY POSITION, UNIVERSITY OF CALIFORNIA, FRESNO, CALIFORNIA—The University of California, San Francisco School of Medicine is searching for a faculty member in general surgery at the VA Hospital in Fresno, California. The Medical School is developing a major clinical branch in Fresno, with substantial grant support from the VA. The VA Hospital will be a major site for medical student and house-staff instruction. There is an active surgical service of 100 beds. The individual sought should have board certification in Surgery and experience in clinical teaching. The University is an equal opportunity employer with an affirmative action faculty recruitment program. Please send CVs or inquiries for further information to: David Werdegar, MD, Associate Dean, UC Medical Education Program, 2615 E. Clinton Avenue, Fresno, CA 93803 (209) 224-3235.

Tired of the Malpractice Hassle?

INTERESTED IN TEACHING?

Unique opportunity available in teaching practice, affiliated with the Department of Family Practice, University of Iowa. Expanding family practice in small town needs full-time physician to direct office and supervise residents. American Board of Family Practice certification required.

- Prosperous farming community, practice serves 6,000 people
- New Office building
- 25 miles from University Medical Center
- Faculty appointment with salary and University fringe benefits, including malpractice insurance
- University community offers excellent cultural and educational opportunities
- Residents will share night and weekend coverage

Direct inquiries to:

ROBERT E. RAKEL, MD
Professor and Head
Department of Family Practice
University of Iowa College of Medicine
Iowa City, Iowa 52242

DOCTOR WANTED FOR MODERN HEALTH CENTER

Located in the recreation area of Northeastern Pennsylvania

We offer:

Salary: \$40,000

Fringes: \$20,000 term life

\$250,000 major medical insurance

\$1,500 disability

15 days paid vacation

Blue Cross/Blue Shield Coverage

6 paid holidays

12 sick leave days with pay

10 days continuing education with pay and reimbursement

Payment of Malpractice Insurance (\$100,000, \$300,000)

Modern equipment to work with—no fee to the physician

For further information write to

Benton Area Health Center, Box 390, Benton, PA 17814
or Call (717) 925-6424

NEED: Internist or Generalist at the Traverse City Office of the Michigan Disability Determination Program. Full time; good fringe benefits; competitive salary; ideal 4 season living area; an equal opportunity employer; no malpractice insurance required. Call: (517) 373-7789 (collect) or Write: Michigan Department of Education, Vocational Rehabilitation Services, Disability Determination Program, Box 1200, Lansing, Michigan 48904; Attention: David P. Gage, MD, Chief Medical Consultant.

ORTHOPEDIC SURGEON AND UROLOGIST for Western Colorado eleven man multispecialty group. Established practice close to skiing, hiking, trout fishing, big game hunting and year round Hot Springs swimming pools. Modern clinic facility located next to 40 bed hospital. Contact G. Thomas Morton, MD, Glenwood Medical Associates, 1905 Blake Ave., Glenwood Springs, Colorado 81601.

ORTHOPEDIST: Board certified or board eligible, for large multispecialty group. Department currently consists of seven orthopedists. Department and area expanding. David D. Long, MD, Chief of Orthopedics, The Permanente Clinic, 1500 S.W. First, Portland, Oregon 97201.

PATHOLOGIST: Board certified or eligible AP and CP for associate director of a national, major, fully automated, clinical laboratory. Los Angeles area. High volume surgical pathology and cytology. Several hospital affiliations. Excellent compensation commensurate with training and experience. Excellent opportunity and tremendous future for recent resident. Reply with fully detailed curriculum vitae to ATTN: D. Munch, P.O. Box 3497, Van Nuys, CA 91406.

WANTED: Pediatrician and Family Practitioners by an eight-man group in Northeastern Wisconsin. Marinette has a population of 13,000 and its sister-city Menominee, Michigan has 12,000. Located on the beautiful waters of Green Bay, there are abundant recreational opportunities, excellent schools and modern hospital facilities. \$40,000 salary first year, full corporate status second year. All fringes, including malpractice insurance, paid by clinic. Contact: Gerard De Bruin, Business Manager, Boren Clinic, 1510 Main St., Marinette, Wis. 54143.

IMMEDIATE OPENING for full-time physician to join Medical Division of large international petrochemical company in Midwest. Board certified in internal medicine, or would consider board qualified. Salary negotiable, plus numerous company benefits. Anyone interested should respond to Phillips Petroleum Company, Medical Director, B 57 Adams Building, Bartlesville, OK 74004.

THE IDAHO MIGRANT COUNCIL CLINICA DE SALUD has openings for staff physicians and nurse practitioners for community based clinics in Burley and Caldwell, Idaho. Patients are predominantly Spanish speaking agricultural workers. For more information contact Maria Salazar, IMC Clinica De Salud, 1201 S. Kimball Avenue, Caldwell, Idaho 83605. Telephone (208) 454-0451.

NO MALPRACTICE INSURANCE REQUIRED! A lovely place to live—VA Hospital, Tuscaloosa, AL, looking for Psychiatrists. Affiliated with University of Alabama. Salary negotiable—take advantage of Physicians Special Bonus Pay Bill. An Equal Opportunity Employer. Contact T. K. Lewis, Jr., MD, Chief of Staff, VA Hospital, Tuscaloosa, AL 35401; Tel. (205) 553-3760, Ext. 242/230.

(Continued on Page 28)

OB/GYN • INTERNISTS

Expanding, established, multi-specialty group (partnership) urgently needs board certified or eligible OB/GYN; also Internists with or without specialty training in allergy, cardiology, gastroenterology, oncology, pulmonary. Malpractice insurance no problem. Large local hospital affiliated with I.U. School of Medicine. **Contact Clinic Administrator.**

Muncie Clinic
420 West Washington Street
Muncie, Indiana 47305
Phone: (317) 284-4491

CONSIDER LIVING IN IDAHO

A land for all seasons. Current opening for Director of Preventive Medicine with Idaho Department of Health & Welfare. Requires a Doctor of Medicine degree from a recognized school of medicine; eligibility for medical licensure in Idaho which includes one year's internship in a hospital of recognized standing; one year's graduate study at a school of public health; three years' experience in full-time public health service, two years of which shall have been in an administrative or supervisory capacity; thorough knowledge of the principles and practices of public health administration. Position administers a statewide program of preventive medical services.

Starting salary \$2336 per month plus liberal fringe benefit program. Applications not accepted after July 30, 1976.

Contact **Judy Aitken, Dept. of Health & Welfare—Personnel, Statehouse, Boise, ID 83720** for further information on this position and on the advantages of living in Idaho.

The Idaho Department of Health & Welfare is an equal opportunity employer (M/F).

PHYSICIANS

Private practice (solo, partnerships, groups) opportunities exist in many communities of the Southeastern and Southwestern United States.

As a public service to the communities we serve, we are performing a free, no obligation, service acting as a liaison between physicians interested in practice opportunities and communities in need of their services. All communities have modern, JCAH approved hospitals, modern offices, and recognized needs for additional physicians.

For details call collect (615) 327-9551 or write with C.V. to:

E. J. RYAN, JR.
Corporate Director, Medical Relations
Hospital Corporation of America
One Park Plaza
Nashville, Tennessee 37203

Saunders texts translate theory into practice at every level.

PATTON et al.: Introduction to Basic Neurology

Responding to today's trends in medical school curriculum, this new text integrates the basic neurological sciences, revealing the importance and close interrelation of neurophysiology, neuroanatomy and clinical neurology. Up-to-date and highly readable. **Introduction to Basic Neurology** is both a brief textbook, and a valuable review for specialty boards in psychiatry, neurology and neurosurgery.

By **Harry D. Patton**, MD, PhD, Prof. and Chairman, Dept. of Physiology and Biophysics; **John W. Sundsten**, PhD, Assoc. Prof. of Biological Structure; **Wayne E. Crill**, MD, Assoc. Prof. of Physiology and Biophysics, and of Medicine; and **Phillip D. Swanson**, MD, PhD, Prof. of Medicine and Head of Neurology; all of the Univ. of Washington School of Medicine. About 430 pp., 265 ill. Ready July 1976. **Order #7113-6.**

GOSINK & SQUIRE: Diagnostic Ultrasound—Exercises in Diagnostic Radiology, 8

This latest volume in the *Exercises in Diagnostic Radiology* series explains the uses of this important non-invasive technique. Case studies guide you through the various diagnostic problems which can be clarified by ultrasonic methods. The text reveals the complementary relationship of ultrasound to other imaging techniques in abdominal and pelvic B-scanning.

By **Barbara Bowling Gosink**, MD, Chief, Ultrasound Section, Veterans Administration Hospital; Asst. Prof. of Radiology, Univ. of Calif., San Diego; and **Lucy Frank Squire**, MD, Prof. of Radiology, Downstate Medical Center, Brooklyn; Consultant in Radiology, Mass. General Hospital. 183 pp. About 100 ill. Soft cover. About \$7.95. Just Ready. **Order #4176-8.**

SQUIRE et al.: Exercises in Diagnostic Radiology, 1—7

- 1—**The Chest**. 86 pp. 172 figs. \$4.95. 1970.
- 2—**The Abdomen**. 88 pp. 122 figs. \$4.95. 1971.
- 3—**Bone**. 85 pp. 138 figs. \$4.95. 1972.
- 4—**The Total Patient**. 139 pp. 173 figs. \$5.95. 1972.
- 5—**Pediatrics**. 162 pp. 239 figs. \$6.95. 1973.
- 6—**Nuclear Radiology**. 218 pp. 261 figs. \$6.95. 1973.
- 7—**The Emergency Patient**. 240 pp. 158 figs. \$7.95. 1975.

Order #8525-4.
Order #8526-9.
Order #8527-7.
Order #8528-5.
Order #4630-1.
Order #5103-8.
Order #5627-7.

BRENNER & RECTOR: The Kidney

Authoritative contributions by today's leading experts in renal physiology and clinical nephrology make this two-volume text remarkably valuable to both nephrologists and non-specialists. It provides a thorough examination of normal renal physiology; the influences of immunological, infectious, vascular and metabolic injury; and the latest treatment methods including dialysis and renal homotransplantation.

Edited by **Barry M. Brenner**, MD, Prof. of Medicine and Physiology, Univ. of California, San Francisco; Chief, Nephrology Section, Veterans Administration Hospital, San Francisco; and **Floyd C. Rector, Jr.**, MD, Prof. of Medicine and Director, Nephrology Division, Univ. of California, San Francisco; both Senior Staff Members, Cardiovascular Research Institute, Univ. of California, San Francisco; with 86 contributors. Two books totaling: 1948 pp. 660 ill. \$85.00. April 1976. **Order #1965/6.**

ROBBINS & ANGELL: Basic Pathology, 2nd Edition

Emphasizing the most frequently encountered diseases and disorders, this popular textbook first explains the basic mechanisms of inflammation, neoplasia, immunology, etc., then presents a brief survey of systemic pathology. In this thorough revision, Drs. Robbins, and Angell have added coverage of three important areas: neuropathology, infectious diseases, and pathology of the skin.

By **Stanley L. Robbins**, MD, Prof. and Chairman, Dept. of Pathology, Boston Univ. School of Medicine, and **Marcia Angell**, MD. 705 pp. 253 ill. About \$17.50. Just Ready. **Order #7599-9.**

SMITH & SKINNER: Complications of Urologic Surgery: Prevention and Management

Smith & Skinner's book offers today's best advice for the prevention and management of problems which arise during and following urologic surgery. The well illustrated, clinical guidance focuses on complications of: *renovascular surgery, ureterosigmoidostomy, perineal prostatectomy, male and female anti-incontinence surgery, adjunctive cancer therapy*, and 18 other problem areas.

Edited by **Robert B. Smith**, MD, FACS, Chief of Urology, Wadsworth Veterans Administration Hospital, Los Angeles; Co-Chief, Renal Transplant Service; and **Donald G. Skinner**, MD, FACS; both Assoc. Profs. of Surgery/Urology, Univ. of California School of Medicine, Los Angeles; with 26 contributors. About 465 pp., 165 ill. About \$22.00. Ready Aug. 1976. **Order #8418-1.**

TOLENTINO, SCHEPENS & FREEMAN: Vitreoretinal Disorders: Diagnosis and Management

This comprehensive sourcebook on the diagnosis, pathology and surgery of the vitreous also reviews the instrumentation and methodology of examination. Pathologic data includes findings in vitreoretinal degeneration, cataract surgery, retinal detachments, and vitreous hemorrhage. Chapters on surgery explain *open sky and closed vitrectomy, vitreous injections, removal of foreign bodies*, and much more.

By **Felipe I. Tolentino**, MD; **Charles L. Schepens**, MD; and **H. MacKenzie Freeman**, MD; all of The Eye Research Institute, Retina Foundation, Boston; and the Massachusetts Eye and Ear Infirmary. Illustrated by **David Tilden**, Retina Foundation artist. 659 pp. About 315 ill., 24 in color. About \$56.00. Just Ready. **Order #8870-5.**

SMITH: Recognizable Patterns of Human Malformation, 2nd Edition—Major Problems in Clinical Pediatrics, 7

Using a close correlation between text and illustrations, this monograph reveals the genetic, embryologic and clinical aspects of 222 major syndromes ranging from *Down's Syndrome to Wilm's Tumor Associations*. The 2nd edition includes almost 100 more conditions, and provides you with important clinical material for evaluation, differential diagnosis and counseling.

By **David W. Smith**, MD, Prof. of Pediatrics, Univ. of Washington School of Medicine. 504 pp. About 220 ill. About \$18.50. Just Ready. **Order #8376-2.**



W. B. SAUNDERS COMPANY

West Washington Square, Philadelphia, Pa. 19105

833 Oxford Street, Toronto, Ontario M8Z 5T9, Canada Prices subject to change.

To order titles on 30-day approval, enter order number and author:

<input type="text"/>	<input type="text"/>	<input type="text"/>
----------------------	----------------------	----------------------

AU: AU: AU:

<input type="text"/>	<input type="text"/>	<input type="text"/>
----------------------	----------------------	----------------------

AU: AU: AU:

☐ check enclosed—Saunders pays postage ☐ send C.O.D. ☐ bill me

Please Print:

WM 7 76

FULL NAME

POSITION & AFFILIATION (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP

PHYSICIANS WANTED

COLLEGE HEALTH PHYSICIAN—12-month position. Generalist or Internist. 60 miles north of San Francisco to join a four-doctor outpatient clinic. No nights or weekends. Salary competitive. Send résumé and curriculum vitae by August 1, 1976 to Personnel Office, Room 1012, Stevenson Hall, California State College, Sonoma, Rohnert Park, CA 94928. Equal Opportunity—Affirmative Action—Title IX Employer.

ORTHOPEDIST—364-bed GM&S Hosp. Malpractice liability protection. Liberal salary, vacation, retirement, and other benefits. Beautiful recreational area. U.S. Citizenship desirable. Licensure in any state is acceptable. Call collect to E. R. Cleveland, MD, Chief of Staff, Veterans Administration Hospital, Roseburg, Oregon 97470. Tele. (503) 672-4411 ext. 287. An equal opportunity employer.

FACULTY FOR EMERGENCY MEDICINE RESIDENCY PROGRAM beginning July 1976, university affiliated teaching hospital. Board Certified in Surgery, Internal Medicine or recent graduate-approved residency in Emergency Medicine. Salary competitive; malpractice insurance paid. California license necessary. Send curriculum vitae and names of three references to: William G. Malette, MD, Kern Medical Center, 1830 Flower Street, Bakersfield, CA 93305. Telephone: (805) 323-7651, extension 346.

RESIDENCY IN EMERGENCY MEDICINE beginning July 1976. Two-year program, prerequisite one year post-graduate training. Busy Emergency Department in university affiliated teaching hospital. Send résumé and three letters of recommendation (or names of three references) to: William G. Malette, MD, Kern Medical Center, 1830 Flower St., Bakersfield, CA 93305. Telephone: (805) 323-7651, extension 346.

ORTHOPEDIC SURGEON (ACADEMIC), to establish a teaching service in a university affiliated VA Hospital. Board certification in orthopedic surgery necessary. Send curriculum vitae and references to Veterans Administration Hospital; 510 E. Stoner; Shreveport, LA 71130.

PRIMARY CARE PHYSICIANS—If you are interested in living in the Pacific Northwest, we may be able to assist you in finding the practice location best suited to your professional and personal interests in Washington State. The Clearinghouse: Community Advocates for Health Resource Development, a non-profit organization, works in collaboration with the Washington State Medical Association. Write for complete information. 1370 Stewart St., Seattle, Wash. 98109. Phone (206) 624-3272.

DIAGNOSTIC RADIOLOGIST—Board Certified/Eligible, to join as third man in Department of 48 man multispecialty group. Beautiful coastal area. W. Richard Ellis, Administrator, P.O. Drawer LL, Santa Barbara, CA 93102.

PHYSICIANS WANTED—Well established Medical Community badly needs three Family Practitioners, Two Ophthalmologists, one Dermatologist, one Urologist, and two Pediatricians. Opportunity to set up independent practice in a Medical Community with long established overflow practices. Guaranteed income, Rent Assistance, and generous financing for equipment available. Write: Charles Correll, P.O. Box 7011, Houston, Texas 77008; include curriculum vitae and photo.

PHYSICIAN

G.P. or F.P. to join the Texas Department of Corrections at Huntsville, Texas. Texas license required. Salary \$34,300 per year. Malpractice insurance provided by the state. Other considerations include housing, utilities, food, and dry cleaning. Fringe benefits available. Apply to **Ralph E. Gray, MD, Texas Department of Corrections, P.O. Box 32, Huntsville, Texas 77340, or phone (713) 295-6371.**

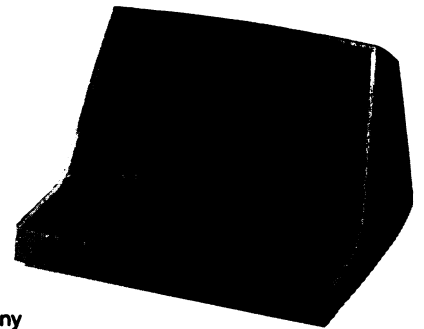
EQUAL OPPORTUNITY EMPLOYER, M/F

The Fastest, Most Accurate Low Cost Patient & Insurance Billing System For the Medical Profession

TELAC

a management and computer systems company

2044 Amacost Ave., Los Angeles, California 90025



Telephone: (213) 826-7822

PHYSICIANS WANTED

ACTIVE GP GROUP in San Joaquin Valley needs another GP as replacement for retiring doctor. Good income, good hospital facilities, excellent living conditions and recreational facilities. Practice includes Obstetrics, Surgery, Internal Medicine, and Pediatrics. Box No. 9465, Western Journal of Medicine, 731 Market St., San Francisco, CA 94103.

REASONABLE MALPRACTICE is still available in Colorado. GP or FP physician needed for rural community. Clinic provided adjacent to well equipped modern hospital. We are in urgent need, so willing to discuss any type of arrangement. Contact Gary Thompson, Southeast Colorado Hospital, Springfield, Colorado 81073. Phone (303) 523-4501.

MULTI-SPECIALTY GROUP on San Francisco Peninsula has opening for General Internist starting July 1976; salary negotiable, flexible call schedule, corporate benefits. Phone or write: James E. Lewis, MD, Sunnyvale Medical Clinic, Inc., 596 S. Carroll St., Sunnyvale, CA 94086; (408) 739-0551.

ASSISTANT/ASSOCIATE PROFESSOR OF ORTHOPAEDICS—The School of Medicine of the University of California, Davis, invites applicants for an Assistant/Associate Professor for Fall, 1976. This position requires a Board Eligible or Board Certified orthopaedist with demonstrated teaching and research abilities with training and experience in trauma, children's orthopaedics, and adult reconstructive surgery. Applicants should send a curriculum vitae by August 1, 1976, to: Paul R. Lipscomb, MD, Chairman, Department of Orthopaedics, University of California, Davis, Professional Building, Room 212, 4301 "X" Street, Sacramento, CA 95817. The University of California is an Affirmative Action/Equal Opportunity Employer.

WHIDBEY ISLAND, NORTHWEST WASHINGTON, needs two family physicians. Rural setting, 90 min. from Seattle. Active affiliation with University of Washington Family Medicine teaching program. 44 bed modern, well-equipped hospital. Offices, equipment available. Excellent recreational opportunities. Bob Zylstra, Administrator, Whidbey General Hospital, P.O. Box 400, Coupeville, WA 98239, (206) 678-5151.

THE PSYCHIATRIC INSTITUTE OF MEXICO CITY

- U.S. trained bilingual staff
- Conforms to highest U.S. standards of mental health care
- Modern, comfortable accommodations, including private bungalows

Programs include: Group and individual psychotherapy, Alcohol detoxification and rehabilitation, Psychological testing, Individual psychoanalysis.

Write: Administrator, Psychiatric Institute of Mexico City—W, Paseo de la Reforma 2600, Lomas de Chapultepec, Mexico 10, D.F. Affiliate of The Psychiatric Institutes of America.

PHYSICIANS WANTED

OTOLARYNGOLOGY—Seek partner for solo very active private practice in Southern California. Outside of Los Angeles basin to avoid attendant city problems yet close enough to utilize its facilities: John J. Manning, MD, 44804 N. Elm Ave., Lancaster, CA 93534; (805) 948-4528.

ASSISTANT PROFESSOR OF ORTHOPAEDICS—The School of Medicine of the University of California, Davis, invites applicants for an Assistant Professor for Fall, 1976. This position requires a Board Eligible or Board Certified orthopaedist with demonstrated teaching and research abilities with training and experience in trauma, arthritis, and joint reconstruction. Applicants should send a curriculum vitae by August 1, 1976, to: Paul R. Lipscomb, MD, Chairman, Department of Orthopaedics, University of California, Davis, Professional Building, Room 212, 4301 "X" Street, Sacramento, CA 95817. The University of California is an Affirmative Action/Equal Opportunity Employer.

PHYSICIAN—Full time and part-time openings in an innovative total community health program. Unique opportunity to become involved in clinical, public and rural health activities. Public health interest, experience, training desirable. California license required and Spanish fluency would be valuable. Contract range \$37,000 to \$42,000. Contact Donald T. Rice, MD, P.O. Box 11867, Fresno, CA 93775 or call (209) 488-3953.

PHYSICIAN—Full-time opening in the Narcotic Abuse Treatment Program. Would be giving examinations and working with illnesses related to the use of narcotics. Involves working with teams in two clinics. California license required, community education experience would be valuable. Contract range \$37,000-\$40,950. Contact George Wilson, Department of Health, P.O. Box 11867, Fresno, California 93775, or call (209) 488-3055.

PRIMARY CARE PHYSICIAN, CALIFORNIA, eligibility or certification for family practice preferred, must have one year residency training; for young primary-care multispecialty group, greater Los Angeles area, clinic-hospital operations, excellent salary (\$4,500-6,000+ per month), fringes, no overhead, challenging opportunity; immediate placement; send résumé to Barbara, Spectro Health Services, 450 N. Roxbury Drive, Beverly Hills, CA 90210.

(Continued on Page 30)

ORTHOPEDIC SURGEON

WANTED: 2 board certified orthopedists to assist in surgery, cover a busy practice every 4th or 5th weekend, with very limited office work. Excellent opportunity for some older persons interested in a semi-retired environment.

Excellent Financial Return
Insurance Paid
Beach location in California

Reply in writing with Curriculum Vitae to **Box 9472, Western Journal of Medicine, 731 Market St., San Francisco, CA 94103.**

40% FEE INCREASE (Average)

**The WORKERS COMPENSATION program is now
authorized to use**

THE 1974 CALIFORNIA RELATIVE VALUE STUDIES*

MULTIPLIERS:	Surgery . . . \$80.00	Medicine . . . \$3.50
	Pathology65	Radiology . . . 7.00

**All 5583 Procedures Multiplied for You Using Above
Multipliers Against 1974 R.V.S. Rounded to Nearest
50 Cents**

**State Compensation Fund and the
Major Compensation Carriers
Use This Same Book to Handle Claims**

***NOTE: It is not possible to use this book in lieu of the 1974 CRVS, copies
of which are available from SUTTER PUBLICATIONS, INC.**

ORDER FORM

PRICES:

**\$39.95 First book
\$15.00 Additional
books**

MAIL TO:

**FEE GUIDE
P.O. Box 82357
San Diego, CA 92138
Phone (714) 276-4401**

PAYMENT MUST ACCOMPANY ALL ORDERS

Please send _____ Books to

Name _____

Address _____

City _____

State _____

Phone _____

CANDIDATES FOR BEMINAL[®]-500

The Convalescent Patient

X

The Chronically Ill Patient

X

The Geriatric Patient

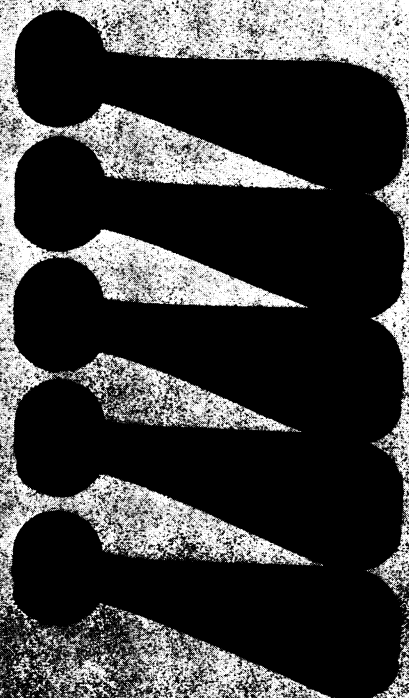
X

The Postsurgical Patient

X

The Chronic Alcoholic

X



When the need is for therapeutic vitamin B complex with vitamin C, BEMINAL-500 has what it takes

Virtually any patient in need of high potency B complex vitamins with vitamin C is a candidate for BEMINAL-500. The preop, postop, or convalescent patient with increased nutritional demands. The debilitated patient with vitamin deficiencies resulting from long-term illness. The geriatric patient with vitamin deficiencies related to eccentric diet, poor dentition, or reduced absorption from the G.I. tract. The chronic alcoholic whose erratic living habits can lead to serious nutritional deficiencies. BEMINAL-500 Tablets have what it takes to help. And they are odorless and leave no aftertaste.

Each tablet contains:

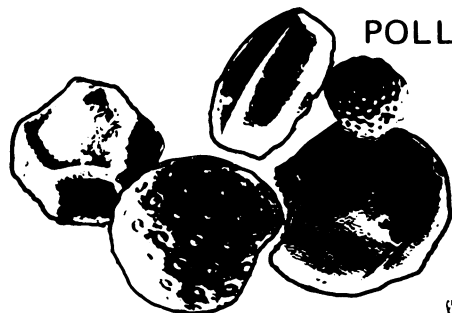
Thiamine mononitrate (Vit. B ₁)	25.0 mg.
Riboflavin (Vit. B ₂)	12.5 mg.
Niacinamide	100.0 mg.
Pyridoxine hydrochloride (Vit. B ₆)	10.0 mg.
Calcium pantothenate	20.0 mg.
Ascorbic acid (Vit. C) as sodium ascorbate	500.0 mg.
Cyanocobalamin (Vit. B ₁₂)	5.0 mcg.
Contains 0.15 mg. of saccharin, as sodium saccharin, per tablet.	

DOSAGE: *Adults*—1 tablet daily, or as directed by physician.
SUPPLIED: No. 824—BEMINAL-500 Tablets, in bottles of 100.

BEMINAL[®]-500
THERAPEUTIC
VITAMIN B COMPLEX
TABLETS WITH 500 mg.
VITAMIN C **Ayerst** Ayerst Laboratories
New York, N.Y. 10017
7539

Allergy?

RASP* can help you in many ways...



POLLEN ...

DRUGS ...



INSECTS...

FOODS ...



FEATHERS / HAIR ...

- Low cost
- High reliability
- Over a thousand reliable tests

- By mail
- Convenient
- Cut your personnel costs

HOW TO ORDER THE LOPAPA RASP*

Specimen required is 3-5 ml of serum or 7-10 ml of non-fasting whole blood. Specimens will be stored for one month so that additional tests may be ordered if desired.

Tests are run daily. The results and reports will be mailed within 24 hours after specimen is received.

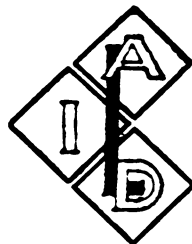
REFERENCES

M. Ceska, R. Eriksson, and J.M. Varga
Radioimmunosorbent Assay of Allergens —
The Journal of Allergy and Clinical Immunology
Vol. 49, No. 1-9, 1972

Wide L. et. al
Diagnosis of Allergy by an In Vitro Test for
Allergen Antibodies
Lancet 2:1105, 1967

A. F. Lopapa, W.R. MacLaren
An In Vitro Test as used in the detection of
immediate hypersensitivity in man.
V Latin American Congress of Allergy and
Immunology National Academy of Medicine
Buenos Aires, Argentina, October 1974

*In Vitro information to aid you in the
Diagnosis of your allergic patient.*



LOPAPA INSTITUTE, INC.
Allergy — Immuno — Diagnostics
1930 Wilshire Blvd., Suite 1204
P.O. Box 57905
Los Angeles, California 90057
Phone: (213) 413-2552

☐ Please send me more information on
RASP

☐ Please send a RASP representative

Name _____

Specialty _____

Address _____

City _____ State _____ Zip _____

***Radioallergosorbent procedure**

NATIONAL LIBRARY OF MEDICINE
TS-INDEX MEDICUS
8600 ROCKVILLE PIKE
BETHESDA MD 20014



Natural balance doesn't always come naturally

Big Balanced Rock, Chiricahua Mountains, Arizona (approx. 1,000 ft.)

- **Most Widely Prescribed**—Antivert is the most widely prescribed agent for the management of vertigo* associated with diseases affecting the vestibular system such as Menière's disease, labyrinthitis, and vestibular neuronitis.
- **Relief of Nausea and Vomiting**—Antivert/25 can relieve the nausea and vomiting often associated with vertigo*.
- **Dosage for Vertigo***—The usual adult dosage for Antivert/25 is one tablet t.i.d.

BRIEF SUMMARY OF PRESCRIBING INFORMATION

*INDICATIONS. Based on a review of this drug by the National Academy of Sciences—National Research Council and/or other information, FDA has classified the indications as follows:

Effective: Management of nausea and vomiting and dizziness associated with motion sickness.

Possibly Effective: Management of vertigo associated with diseases affecting the vestibular system.

Final classification of the less than effective indications requires further investigation.

CONTRAINDICATIONS. Administration of Antivert (meclizine HCl) during pregnancy or to women who may become pregnant is contraindicated in view of the teratogenic effect of the drug in rats.

The administration of meclizine to pregnant rats during the 12-15 day of gestation has produced cleft palate in the offspring. Limited studies using doses of over 100 mg/kg/day in rabbits and 10 mg/kg/day in pigs and monkeys did not show cleft palate. Congeners of meclizine have caused cleft palate in species other than the rat.

Meclizine HCl is contraindicated in individuals who have shown a previous hypersensitivity to it.

WARNINGS. Since drowsiness may, on occasion, occur with use of this drug, patients should be warned of this possibility and cautioned against driving a car or operating dangerous machinery.

Usage in Children: Clinical studies establishing safety and effectiveness in children have not been done; therefore, usage is not recommended in the pediatric age group.

Usage in Pregnancy: See "Contraindications."

ADVERSE REACTIONS. Drowsiness, dry mouth and, on rare occasions, blurred vision have been reported.

More detailed professional information available on request.

ROERIG 
A division of Pfizer Pharmaceuticals
New York, New York 10017

Antivert[®]/25 
(meclizine HCl) 25 mg. Tablets
for vertigo*